

2012 BMW
7 Series Sedan



The Ultimate
Driving Machine®



THE BMW 7 SERIES.

STANDARD AND OPTIONAL EQUIPMENT.

BMW EfficientDynamics
Less emissions. More driving pleasure.

REVISED AUGUST 25, 2011

Performance and efficiency	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
3.0-liter, dual overhead cam (DOHC), 24-valve, 315-horsepower inline 6-cylinder engine with TwinPower Turbo technology, piezo direct fuel injection, Valvetronic, and Double-VANOS steplessly variable valve timing	●				●				
4.4-liter, 32-valve 400-horsepower V-8 engine with TwinPower Turbo technology, High Precision Direct Injection, 4 overhead camshafts, and Double-VANOS steplessly variable valve timing		●	●			●	●		
4.4-liter, 32-valve 455-horsepower V-8 engine with TwinPower Turbo technology, High Precision Direct Injection, 4 overhead camshafts, Double-VANOS steplessly variable valve timing with electric motor and 120-volt lithium-ion battery				●				●	
6.0-liter, 48-valve 535-horsepower V-12 engine with TwinPower Turbo technology, High Precision Direct Injection, 4 overhead camshafts, and Double-VANOS steplessly variable valve timing									●
6-speed automatic transmission with Automatic and Manual shift modes, and fully synchronized electronic gear changes in both	●	●	●		●	●	●		
8-speed automatic transmission with Hybrid Start/Stop function, Automatic and Manual shift modes, and fully synchronized electronic gear changes in both				●				●	
8-speed automatic transmission with Automatic and Manual shift modes, and fully synchronized electronic gear changes in both									●
Brake Energy Regeneration to convert kinetic energy into usable electrical power	●	●	●	●	●	●	●	●	●

- Standard
- Optional
- ◆ BMW Individual Composition Package
- ★ Included in Cold Weather Package
- ☆ Included in Convenience Package
- Included in Driver Assistance Package
- ◆ Included in Luxury Rear Seating Package
- ◇ Included in Luxury Seating Package
- Included in M Sport Package
- △ Included in Premium Sound Package
- ▲ Included in Rear Entertainment Package

Handling, ride and braking	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Anti-lock Braking System (ABS) with Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features, with Dynamic Traction Control (DTC), and Dynamic Brake Control	●	●	●	●	●	●	●	●	●
4-wheel ventilated disc brakes with electronic brake proportioning	●	●	●	●	●	●	●	●	●
Driving Dynamics Control	●	●	●	●	●	●	●	●	●
Dynamic Damping Control	●	●	●	●	●	●	●	●	●
xDrive all-wheel-drive system			●				●		
Hill Descent Control			●				●		
Multi-link aluminum double-wishbone front suspension	●	●	●	●	●	●	●	●	●
Integral-V aluminum multi-link rear suspension	●	●	●	●	●	●	●	●	●
Self-leveling air suspension					●	●	●	●	●
Aluminum front and rear subframes	●	●	●	●	●	●	●	●	●
Twin-tube gas-pressure shock absorbers	●	●	●	●	●	●	●	●	●
Vehicle-speed-sensitive variable-assist, variable-ratio rack-and-power steering	●	●	●	●	●	●	●	●	●
Electromechanical parking brake	●	●	●	●	●	●	●	●	●
Active Roll Stabilization (ARS)	○	○	○		○	○	○		●
Integral Active Steering with Servotronic power assist	○	○			○	○			●

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Exterior	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Double Spoke (Style 234) 18 x 8.0 light alloy wheels, and 245/50 run-flat ¹ all-season tires	●				●				
Multi Spoke (Style 235) 19 x 8.5 light alloy wheels, and 245/45 run-flat ¹ all-season tires ²		●	●	●		●	●	●	
Double Spoke (Style 253) light alloy wheels, 20 x 8.5 front / 20 x 10.0 rear, and 245/40 front, 275/35 rear run-flat ¹ performance tires ^{2, 3}				○				○	
Streamline (Style 357) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear, and 245/45 front, 275/40 rear run-flat ¹ performance tires ^{2, 3}				○				○	
Star Spoke (Style 251) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear, and 245/45 front, 275/40 rear run-flat ¹ performance tires ^{2, 3}									●
Radial Spoke (Style 252) light alloy wheels, 19 x 8.5 front / 19 x 9.0 rear, and 245/45 front, 275/40 rear run-flat ¹ performance tires ^{2, 3}	○				○				
V Spoke (Style 302M) light alloy wheels, 19 x 8.5 front / 19 x 9.5 rear, and 245/45 front, 275/40 rear run-flat ¹ performance tires ^{2, 3}	□	□			□	□			
V Spoke (Style 302M) 19 x 8.5 light alloy wheels, and 245/45 run-flat ¹ all-season tires ²			□				□		
Double Spoke (Style 303M) light alloy wheels, 20 x 8.5 front / 20 x 10.0 rear, and 245/40 front, 275/35 rear run-flat ¹ performance tires ^{2, 3} (M Sport Package required for 740i, 750i, 750i xDrive, 740Li, 750Li, 750Li xDrive)	○	○	○		○	○	○		□
V Spoke (Style 254) 18 x 8.0 light alloy wheels, and 245/50 run-flat ¹ performance tires ^{2, 3}									○
V Spoke (Style 301) light alloy wheels, 20 x 8.5 front / 20 x 10.0 rear, and 245/40 front, 275/35 rear run-flat ¹ performance tires ^{2, 3}	◇	◇	◇		◇	◇	◇		◇
Xenon Adaptive Headlights with dynamic auto-leveling, Corona headlight-rings and Cornering Lights	●	●	●	●	●	●	●	●	●
Halogen free-form foglights	●	●	●	●	●	●	●	●	●
Intermittent rain-sensing windshield wipers with adjustable and vehicle-speed-sensitive wiping interval, single-wipe control, windshield-washer system with heated washer jets	●	●	●	●	●	●	●	●	●
Body-color bumpers with hydraulic energy absorbers and (front only) compressible elements	●	●	●	●	●	●	●	●	●
Body-color exterior door handles	●	●	●	●	●	●	●	●	●
Power adjustable, power-folding, heated, auto-dimming body-color side-view mirrors	●	●	●	●	●	●	●	●	●
Roof trim strips in body color	●	●	●	●	●	●	●	●	●
Infrared windshield				●				●	●
Climate Comfort laminated glass				●				●	●
Metallic paint	○	○	○	○	○	○	○	○	○
Aerodynamic kit	□	□	□		□	□	□		□
High-Gloss black shadowline exterior trim	○/□/◇	○/□/◇	○/□/◇	○	○/□/◇	○/□/◇	○/□/◇	○	○/□/◇
BMW Individual rear badge	◇	◇	◇		◇	◇	◇		◇

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¹ Run-flat tires do not come equipped with a spare tire and wheel.
² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
³ Performance tires are not recommended for driving in snow and ice.

Interior seating and trim	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
20-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger's-seat memory, Active Head Restraints with adjustable side support (740i and 740Li require Cold Weather Package when ordering as option)	○◇	●	●	●	○◇	●	●	●	●
Memory system for driver's and front passenger's seats, steering wheel, and power-folding outside mirrors (2 positions)	●	●	●	●	●	●	●	●	●
Power rear Comfort seats with 4-way lumbar support, articulated upper backrest, automatic head-restraint height adjustment, automatic safety-belt pretensioners					◆	◆	◆	◆	●
Front console compartment with Auxiliary input, coinholder, and illumination	●	●	●	●	●	●	●	●	●
Heated steering wheel	★	★	★	★	★	★	★	★	●
Heated front seats with fast heating and balance control	★	●	●	●	●	●	●	●	●
Heated rear seats with fast heating and balance control	★	★	★	★	★	★	★	★	●
Active front seats with subtle massage action and ventilated front seats	◇	◇	◇	◇	◇	◇	◇	◇	●
Rear Comfort seats with ventilation					◆	◆	◆	◆	●
Massage action function for rear Comfort seats					◆	◆	◆	◆	○
Rear center armrest with storage compartment	●	●	●	●	●	●	●	●	●
Dakota Leather upholstery	●				●				
Nappa Leather upholstery (740i and 740Li require Leather-covered instrument panel)	○	●	●	●	○	●	●	●	●
Full Merino Leather upholstery	◇	◇	◇		◇	◇	◇		◇
Leather-covered instrument panel (not available with Dakota Leather)	◇	○◇	○◇	○	◇	○◇	○◇	○	●
Fine Line High-Gloss Wood trim	●	●	●	●	●	●	●	●	
Fine Line Matte Wood trim	○	○	○	○	○	○	○	○	
Ash Grain Wood trim	○	○	○	○	○	○	○	○	○
Burled Walnut Wood trim with inlay									●
Piano Finish Black trim	○◇	○◇	○◇		○◇	○◇	○◇		○◇
Dark Red Sycamore Wood trim	○◇	○◇	○◇		○◇	○◇	○◇		○◇
Walnut Honey Wood trim	○◇	○◇	○◇		○◇	○◇	○◇		○◇
Ceramic controls with deep black glazed finish	○	○	○	○	○	○	○	○	●
Anthracite Alcantara headliner									□
Anthracite headliner	□	□	□		□	□	□		
Alcantara headliner in upholstery color	◇	◇	◇		◇	◇	◇		◇
BMW Individual door-sill finishers	◇	◇	◇		◇	◇	◇		◇
Floormats	●	●	●	●	●	●	●	●	●

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Comfort and Convenience	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Vehicle & Key Memory	●	●	●	●	●	●	●	●	●
2-way power moonroof with key-off and "one-touch" operation, conceal panel and wind deflector	●	●	●	●	●	●	●	●	●
Power windows with key-off operation, "one-touch" open/close and anti-trapping feature	●	●	●	●	●	●	●	●	●
4-zone automatic climate control with draft-free vents featuring automatic front climate control with fully separate left/right controls, solar sensor, automatic recirculation, heat at rest feature, left/right temperature-controlled rear outlets, auto ventilation	●	●	●	●	●	●	●	●	●
BMW Ambiance lighting – front, rear and door panels	●	●	●	●	●	●	●	●	●
Adaptive light control for Automatic headlight on/off control	●	●	●	●	●	●	●	●	●
Automatic high beams	■	■	■	■	■	■	■	■	●
Automatic tilt-down of right outside mirror for visibility of curb when backing up	●	●	●	●	●	●	●	●	●
Automatic-dimming interior rear-view mirror	●	●	●	●	●	●	●	●	●
Park Distance Control, front and rear, with graphic display	●	●	●	●	●	●	●	●	●
Cruise control ⁴	●	●	●	●	●	●	●	●	●
Active Cruise Control with Stop & Go ⁴	○	○	○		○	○	○		○
Illuminated exterior door handles and ground illumination	●	●	●	●	●	●	●	●	●
Dual cupholders front and rear	●	●	●	●	●	●	●	●	●
Dual illuminated vanity mirrors integrated into rear cabin rooflining					●	●	●	●	●
Integrated Universal garage-door opener	●	●	●	●	●	●	●	●	●
Remote trunk release	●	●	●	●	●	●	●	●	●
Fully finished trunk with emergency interior trunk release	●	●	●	●	●	●	●	●	●
Automatic trunk lid opening and closing	☆	●	●	●	☆	●	●	●	●
Comfort Access keyless entry with multi-function remote control	☆	●	●	●	☆	●	●	●	●
Power trunk lid with push-button close	☆	●	●	●	☆	●	●	●	●
Power soft-close automatic doors	☆	●	●	●	☆	●	●	●	●
Power rear and manual rear side-window sunshades	◇	◇	◇	◇	◇	◇	◇	◇	●
Ski bag	★	★	★	●	★	★	★	●	●

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⁴ Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.

Instrumentation and controls	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Power tilt/telescopic leather-wrapped multi-function steering wheel with audio and phone controls, auto tilt-away for entry and exit				●				●	
Power tilt/telescopic leather-wrapped multi-function Sport steering wheel with audio and phone controls	●	●	●		●	●	●		●
Power tilt/telescopic leather-wrapped multi-function M sport steering wheel with audio and phone controls	□	□	□		□	□	□		□
Power tilt/telescopic Wood inlay sport steering wheel with audio and phone controls (not available with M Sport Package; requires BMW Individual Composition Package)	○	○	○		○	○	○		○
Bluetooth® wireless technology for hands-free calling (if equipped with compatible Bluetooth phone ⁵) and phonebook downloading capabilities (please visit your authorized BMW center for details on standard and optional services)	●	●	●	●	●	●	●	●	●
Electronic analog speedometer and tachometer	●	●	●	●	●	●	●	●	●
Black Panel Display with LCD main and trip odometer displays and warning indicators in dial faces	●	●	●	●	●	●	●	●	●
ActiveHybrid Display showing the Electric Drive mode in the instrument cluster				●				●	
Condition-Based Service display with additional functions accessible through iDrive system	●	●	●	●	●	●	●	●	●
iDrive system with on-board computer and Controller, and 8 programmable memory buttons	●	●	●	●	●	●	●	●	●
Expanded Check Control vehicle monitor system	●	●	●	●	●	●	●	●	●
Hard drive-based Navigation system with Voice command and Real Time Traffic Information	●	●	●	●	●	●	●	●	●
BMW Apps with Smartphone Integration	○	○	○	○	○	○	○	○	○
Start/Stop button	●	●	●	●	●	●	●	●	●
Tire Pressure Monitor	●	●	●	●	●	●	●	●	●
Head-up Display (HUD)	■	■	■	■	■	■	■	■	●
Side- and Top-view Cameras include Top View (video of road alongside doors, taken by cameras in exterior mirrors) and Side View (video of traffic approaching vehicle from the side, taken by cameras in front bumper); the images are displayed on the Control Display	■	■	■	■	■	■	■	■	●
Rear-view Camera	●	●	●	●	●	●	●	●	●

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⁵ Check for a list of BMW-compatible Bluetooth enabled mobile phones at your authorized BMW center or bmwusa.com.

Safety and security	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
BMW's Advanced Safety System for integrated deployment of passive and active safety features	●	●	●	●	●	●	●	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●	●	●	●	●	●	●	●
Front safety belts with automatic pretensioners and acoustic belt warning	●	●	●	●	●	●	●	●	●
LATCH attachments for child-restraint safety installation	●	●	●	●	●	●	●	●	●
Front and rear Head Protection System (HPS)	●	●	●	●	●	●	●	●	●
Front-seat side-impact airbags	●	●	●	●	●	●	●	●	●
Active Knee Protection	●	●	●	●	●	●	●	●	●
Active Head Restraints in front seats	●	●	●	●	●	●	●	●	●
Night Vision with Pedestrian Detection	○	○	○	○	○	○	○	○	○
Lane Departure Warning ⁶	■	■	■	■	■	■	■	■	●
Active Blind Spot Detection	■	■	■	■	■	■	■	■	●
Adaptive Brakelights	●	●	●	●	●	●	●	●	●
Crash sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; automatically unlocks doors, and turns on hazard and interior lights	●	●	●	●	●	●	●	●	●
Central locking system with anti-theft feature and selective unlocking, programmable via Vehicle & Key Memory	●	●	●	●	●	●	●	●	●
Coded Driveaway Protection	●	●	●	●	●	●	●	●	●
Pathway Lighting feature, programmable via Vehicle & Key Memory	●	●	●	●	●	●	●	●	●
Anti-theft alarm system with operation from remote; interior motion detector	●	●	●	●	●	●	●	●	●
BMW Assist™ Safety Plan includes four years of Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, TeleService, Mobile Office features ⁷ ; MyInfo lets you send business locations and street addresses directly to your BMW and Navigation system (for complete details, visit bmwassist.com)	●	●	●	●	●	●	●	●	●

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⁶ Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

⁷ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.

Audio/visual	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
High-fidelity 10-speaker sound system with 2 bass speakers under the front seats and digital 7-channel amplifier with 205 watts of power	●				●				
Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	●	●	●	△	●	●	●	●
HD Radio™ – receive free, digital AM/FM broadcasts in clear, static-free quality sound; “multicast” FM stations; and innovative data services	●	●	●	●	●	●	●	●	●
Auxiliary input located inside center console	●	●	●	●	●	●	●	●	●
iPod® and USB adapter	●	●	●	●	●	●	●	●	●
Sirius Satellite Radio with one-year subscription	△	○	○	○	△	○	○	○	●
6-disc multi-media changer with MP3 capabilities	▲	▲	▲	▲	▲	▲	▲	▲	●
Rear-seat entertainment, with 2 individual 8-inch color screens	▲	▲	▲	▲	▲	▲	▲	▲	▲
Entertainment Server: 12 GB hard drive with USB port for media transfer	●	●	●	●	●	●	●	●	●

BMW Services	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
BMW Ultimate Service® (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)	●	●	●	●	●	●	●	●	●

BMW Individual Composition	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
V Spoke (Style 301) light alloy wheels, 20 x 8.5 front /20 x 10.0 rear, and 245/40 front, 275/35 rear run-flat performance tires ⁸	◆	◆	◆		◆	◆	◆		◆
Full Merino Leather upholstery	◆	◆	◆		◆	◆	◆		◆
Leather-covered instrument panel (not available with Dakota Leather)	◆	○/◆	○/◆	○	◆	○/◆	○/◆	○	●
High-Gloss black shadowline exterior trim	○/□/◆	○/□/◆	○/□/◆	○	○/□/◆	○/□/◆	○/□/◆	○	○/□/◆
BMW Individual door-sill finishers	◆	◆	◆		◆	◆	◆		◆
Piano Finish Black trim	○/◆	○/◆	○/◆		○/◆	○/◆	○/◆		○/◆
Dark Red Sycamore Wood trim	○/◆	○/◆	○/◆		○/◆	○/◆	○/◆		○/◆
Walnut Honey Wood trim	○/◆	○/◆	○/◆		○/◆	○/◆	○/◆		○/◆
Alcantara headliner in upholstery color	◆	◆	◆		◆	◆	◆		◆
BMW Individual rear badge	◆	◆	◆		◆	◆	◆		◆

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⁸ Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires. Run-flat tires do not come equipped with a spare tire and wheel. Performance tires are not recommended for driving in snow and ice.

Premium Sound Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Premium high-fidelity 16-speaker sound system with Digital Sound Processing (DSP), 2 subwoofers under the front seats and digital 9-channel amplifier with 600 watts of power	△	●	●	●	△	●	●	●	●
Sirius Satellite Radio with one-year subscription	△	○	○	○	△	○	○	○	●

Cold Weather Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Heated steering wheel	★	★	★	★	★	★	★	★	●
Heated front seats with fast heating and balance control	★	●	●	●	●	●	●	●	●
Heated rear seats with fast heating and balance control	★	★	★	★	★	★	★	★	●
Ski bag	★	★	★	●	★	★	★	●	●

Convenience Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Automatic trunk lid opening and closing	☆	●	●	●	☆	●	●	●	●
Comfort Access keyless entry with multi-function remote control	☆	●	●	●	☆	●	●	●	●
Power trunk lid with push-button close	☆	●	●	●	☆	●	●	●	●
Power soft-close automatic doors	☆	●	●	●	☆	●	●	●	●

Driver Assistance Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Automatic high beams	■	■	■	■	■	■	■	■	●
Lane Departure Warning ⁹	■	■	■	■	■	■	■	■	●
Active Blind Spot Detection	■	■	■	■	■	■	■	■	●
Head-up Display (HUD)	■	■	■	■	■	■	■	■	●
Side- and Top-view Cameras include Top View (video of road alongside doors, taken by cameras in exterior mirrors) and Side View (video of traffic approaching vehicle from the side, taken by cameras in front bumper); the images are displayed on the Control Display	■	■	■	■	■	■	■	■	●

Rear Entertainment Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Rear-seat entertainment, with 2 individual 8-inch color screens	▲	▲	▲	▲	▲	▲	▲	▲	▲
6-disc multi-media changer with MP3 capabilities	▲	▲	▲	▲	▲	▲	▲	▲	●

- Standard
- Optional
- ◆ Included in Luxury Rear Seating Package
- ◇ Included in Luxury Seating Package
- ◊ BMW Individual Composition Package
- ◻ Included in M Sport Package
- ★ Included in Cold Weather Package
- △ Included in Premium Sound Package
- ☆ Included in Convenience Package
- ▲ Included in Rear Entertainment Package
- Included in Driver Assistance Package

⁹ Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

M Sport Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Power tilt/telescopic leather-wrapped multi-function M sport steering wheel with audio and phone controls	□	□	□		□	□	□		□
V Spoke (Style 302M) light alloy wheels, 19 x 8.5 front/19 x 9.5 rear, and 245/45 front, 275/40 rear run-flat ¹⁰ performance tires ^{11, 12}	□	□			□	□			
V Spoke (Style 302M) 19 x 8.5 light alloy wheels, and 245/45 run-flat ¹⁰ all-season tires ¹¹			□				□		
Double Spoke (Style 303M) light alloy wheels, 20 x 8.5 front/20 x 10.0 rear, and 245/40 front, 275/35 rear run-flat ¹⁰ performance tires ^{11, 12}									□
High-Gloss black shadowline exterior trim	○/□/◆	○/□/◆	○/□/◆	○	○/□/◆	○/□/◆	○/□/◆	○	○/□/◆
Aerodynamic kit	□	□	□		□	□	□		□
Anthracite Alcantara headliner									□
Anthracite headliner	□	□	□		□	□	□		

Luxury Seating Package	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Power rear and manual rear side-window sunshades	○/◇	○/◇	○/◇	○/◇	○/◇	○/◇	○/◇	○/◇	●
Active front seats with subtle massage action and ventilated front seats	◇	◇	◇	◇	◇	◇	◇	◇	●
20-way power front Multi-contour seats including 4-way lumbar support, articulated upper backrest, adjustable backrest width, adjustable thigh support, passenger's-seat memory, Active Head Restraints with adjustable side support (740i and 740Li require Cold Weather Package when ordering as option)	○/◇	●	●	●	○/◇	●	●	●	●

Luxury Rear Seating Package (ActiveHybrid models require Cold Weather Package; other models require Luxury Seating Package)	740i	750i	750i xDrive	ActiveHybrid 750i	740Li	750Li	750Li xDrive	ActiveHybrid 750Li	760Li
Power rear Comfort seats with 4-way lumbar support, articulated upper backrest, automatic head-restraint height adjustment, automatic safety-belt pretensioners					◆	◆	◆	◆	●
Rear Comfort seats with ventilation					◆	◆	◆	◆	●
Massage action function for rear Comfort seats					◆	◆	◆	◆	○

- Standard
- Optional
- ◇ BMW Individual Composition Package
- ★ Included in Cold Weather Package
- ☆ Included in Convenience Package
- Included in Driver Assistance Package

- ◆ Included in Luxury Rear Seating Package
- ◇ Included in Luxury Seating Package
- Included in M Sport Package
- △ Included in Premium Sound Package
- ▲ Included in Rear Entertainment Package

¹⁰Run-flat tires do not come equipped with a spare tire and wheel.

¹¹Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

¹²Performance tires are not recommended for driving in snow and ice.