

2012 BMW X3
Sports Activity
Vehicle®

X3 xDrive28i
X3 xDrive35i



The Ultimate
Driving Machine®



THE BMW X3.

STANDARD AND OPTIONAL EQUIPMENT.

BMW EfficientDynamics
Less emissions. More driving pleasure.

Performance and efficiency	X3 xDrive28i	X3 xDrive35i
3.0-liter dual overhead cam (DOHC), 24-valve inline 240-horsepower 6-cylinder engine with composite magnesium/aluminum engine block, Valvetronic, and Double-VANOS steplessly variable valve timing	●	
3.0-liter dual overhead cam (DOHC), 24-valve inline turbocharged 300-horsepower 6-cylinder engine with TwinPower Turbo technology, Valvetronic, and Double-VANOS steplessly variable valve timing		●
Electronic throttle control	●	●
8-speed STEPTRONIC automatic transmission with Sport and Manual shift modes and Adaptive Transmission Control (ATC)	●	●
8-speed Sport Automatic transmission with Sport and Manual shift modes and steering wheel-mounted paddle shifters		◆/□

Handling, ride and braking	X3 xDrive28i	X3 xDrive35i
xDrive all-wheel-drive system	●	●
Dynamic Stability Control (DSC), including Brake Drying, Brake Stand-by, Start-off Assistant and Brake Fade Compensation	●	●
Hill Descent Control (HDC)	●	●
Servotronic vehicle-speed-sensitive power steering	●	●
Gas-pressure shock absorbers	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Brake Energy Regeneration	●	●
4-wheel ventilated anti-lock disc brakes with Dynamic Brake Control	●	●
Variable sport steering	□	□
Dynamic Damping Control	□	□
Performance Control	□	□

Exterior	X3 xDrive28i	X3 xDrive35i
Star Spoke (Style 306) 17 x 8.0 light alloy wheels, 245/55 run-flat ¹ all-season tires	●	
V Spoke (Style 307) 18 x 8.0 light alloy wheels, 245/50 run-flat ¹ all-season tires	◆	
Y Spoke (Style 308) 18 x 8.0 light alloy wheels, 245/50 run-flat ¹ all-season tires		●
Double Spoke (Style 309) 19 x 8.5 light alloy wheels, 245/45 run-flat ¹ all-season tires ²		◆
Star Spoke (Style 368M) 18 x 8.0 light alloy wheels, 245/50 run-flat ¹ all-season tires	■	
Double Spoke (Style 369M) 19 x 8.5 light alloy wheels, 245/45 run-flat ¹ all-season tires ²		■
Xenon Adaptive Headlights with auto-leveling, and LED Corona headlight-rings	○/☆	●
Adaptive Light Control with LED Adaptive Brakelights	○/☆	●
Halogen free-form foglights	●	●
Retractable headlight washer system	■	■
Door handles in matching body color	●	●
X-Line exterior trim package	◆	◆
Privacy glass	●	●
High-gloss shadowline roof rails	■	■
High-gloss shadowline trim	■	■
Aluminum roof rails	○/◆	○/◆
Metallic paint	○	○
Chrome tailpipe finishers	■	●
Power-folding side-view exterior mirrors with automatic-dimming feature	◇	◇

- Standard
- Optional
- ★ Included in Cold Weather Package
- Included in Cold Weather Package II
- ☆ Included in Convenience Package
- Included in Dynamic Handling Package
- ▣ Included in M Sport Package
- ◇ Included in Premium Package
- △ Included in Premium Sound Package
- ◆ Included in Sport Activity Package
- Included in Technology Package

¹ Run-flat tires do not come equipped with a spare wheel and tire.
² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

Interior seating	X3 xDrive28i	X3 xDrive35i
8-way power adjustable front seats with 2-way manual headrests, and driver-seat and mirror memory	●	●
8-way power adjustable front sport seats with adjustable back bolsters, 2-way manual thigh support, 2-way manual headrests and driver-seat and mirror memory	◆/▣	◆/▣
4-way lumbar support for front seats	◇	◇
Leatherette upholstery	●	●
Nevada Leather upholstery with contrast stitching	○/◇	○/◇
Silver Matte trim	●	
FineLine Siena Wood trim	○	●
Brushed Aluminum trim	○	○
FineLine Wave Wood trim	○	○
Black high-gloss instrument panel	●	●
Anthracite headliner	◆/▣	◆/▣
Heated front seats	○/★	○/★
Heated rear seats	▣	▣
Front center console armrest	●	●
Storage package; includes luggage nets on front seatbacks and under passenger-side center console; cargo area items include luggage net on left side; 2 cargo rails with 4 fastening points, a reversible mat, multi-purpose hooks and a tensioning strap	◇	◇
M door sills and M footrest	▣	▣
Rear-seat backrests with 40/60 split	●	●
Rear-seat backrests with 40/20/40 split	★	★

Comfort and convenience	X3 xDrive28i	X3 xDrive35i
Vehicle & Key Memory	●	●
Comfort Access keyless entry with multi-function remote control	○/☆	○/◇
Automatic climate control with micro-filter and air recirculation	●	●
Panoramic moonroof with fully automatic, 2-piece glass panels, power slide and lift control, wind deflector and power interior sunshade	○/◇	●
Tilt/telescopic steering wheel column	●	●
Heated steering wheel	★	★
Park Distance Control (PDC), front and rear	○/▣	○/▣
Rain-sensing windshield wipers with Automatic headlight control	●	●
Automatic high beams	○	○
Automatic-dimming interior rear-view mirror and exterior side-view mirrors	◇	◇
Power front windows with "one-touch" up/down operation; power rear windows with "one-touch" down	●	●
Power tailgate	○/☆	○/◇
Rear manual side-window sunshades	○/☆	◇
Dual cupholders	●	●
Lights package; includes door handle-area lighting, Ambiance lighting, illuminated driver and front-passenger vanity mirrors, front footwell lights, front and rear reading lights, lighting for storage compartment in the instrument panel	◇	◇
Retractable cargo net	○	○
BMW Universal garage-door opener	◇	◇

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Instrumentation and controls	X3 xDrive28i	X3 xDrive35i
3-spoke leather-wrapped multi-function steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ³	●	
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ³	◆	●
3-spoke leather-wrapped multi-function M sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ³	▣	◆/▣
Bluetooth wireless technology for hands-free calling (if equipped with compatible Bluetooth phone ³) and phonebook downloading capabilities (please visit your authorized BMW center for details on standard and optional services)	●	●
BMW Apps with Smartphone Integration (for iPhone® and similar devices) charges the phone, accesses stored music, and improves phone reception (requires BMW Navigation system or Technology Package)	○	○
Steering wheel-mounted paddle shifters		◆/▣
iDrive system with on-board computer and Controller, and 8 programmable memory buttons	●	●
Condition-Based Service display with additional functions accessible through iDrive system	●	●
Hard-drive-based Navigation system with voice feedback and Voice command system; includes Real Time Traffic Information, Online Information Services, and BMW Assist™ with extended Bluetooth and USB functionality	○/■	○/■
Dynamic Cruise Control	●	●
Rear-window defroster	●	●
Head-up Display (HUD)	○	○
Rear-view Camera	○	○
Rear-view Camera with Top View (video of road alongside doors, taken by cameras in exterior mirrors)	■	■
Tire Pressure Monitor	●	●

Audio system	X3 xDrive28i	X3 xDrive35i
Anti-theft AM/FM stereo/CD/MP3 audio system with 12 speakers, 205-watt digital amplifier, Radio Data System (RDS), Auto-Store, 3-channel FM diversity antenna system and auxiliary audio input adapter compatible with portable music players	●	●
Premium sound system with 16 upgraded speakers, AM/FM stereo/CD/MP3 audio, DSP (Digital Sound Processor), 600-watt digital amplifier with vehicle-speed-sensitive equalization, Surround mode and auxiliary audio input adapter compatible with portable music players	△	△
HD Radio™ with “multicast” FM station reception	●	●
iPod® and USB adapter	●	●
Pre-wiring for satellite radio	●	●
Sirius Satellite Radio with one-year subscription (for additional information, please visit your authorized BMW center)	○/△	○/△

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Safety and security	X3 xDrive28i	X3 xDrive35i
Head Protection System (HPS), front and rear	●	●
Active Head Restraints in front seats	●	●
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	●	●
LED Adaptive Brakelights	○/☆	●
Front-door-mounted side-impact airbags	●	●
BMW's Advanced Safety System for integrated deployment of passive and active safety features	●	●
Automatic-locking retractors (ALR) on all passenger-seat safety belts (for installation of child-restraint seats)	●	●
LATCH for child-restraint safety-seat installation	●	●
Central locking system with center console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Driveaway Protection	●	●
Front safety belts with automatic pretensioners	●	●
Crash sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; automatically unlocks doors, and turns on hazard and interior lights	●	●
Daytime Running Lights (via Vehicle Memory system)	●	●
Anti-theft alarm system	●	●
BMW Assist™ Safety Plan includes four years of Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, TeleService, Mobile Office features ⁴ ; MyInfo lets you send business locations and street addresses directly to your BMW and Navigation system (for complete details, visit bmwassist.com)	○/■	○/■

BMW Services	X3 xDrive28i	X3 xDrive35i
BMW Ultimate Service® (for complete details, visit bmwusa.com/ultimateservice)	●	●

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Premium Package	X3 xDrive28i	X3 xDrive35i
Power-folding side-view exterior mirrors with automatic-dimming feature	◇	◇
Automatic-dimming interior rear-view mirror and exterior side-view mirrors	◇	◇
4-way lumbar support for front seats	◇	◇
Nevada Leather upholstery with contrast stitching	○/◇	○/◇
Panoramic moonroof with fully automatic, 2-piece glass panels, power slide and lift control, wind deflector and power interior sunshade	○/◇	●
Comfort Access keyless entry with multi-function remote control	○/☆	○/◇
Power tailgate	○/☆	○/◇
Rear manual side-window sunshades	○/☆	◇
Lights package; includes door handle-area lighting, Ambiance lighting, illuminated driver and front-passenger vanity mirrors, front footwell lights, front and rear reading lights, lighting for storage compartment in the instrument panel	◇	◇
Storage package; includes luggage nets on front seatbacks and under passenger-side center console; cargo area items include luggage net on left side; 2 cargo rails with 4 fastening points, a reversible mat, multi-purpose hooks and a tensioning strap	◇	◇
BMW Universal garage-door opener	◇	◇

Dynamic Handling Package	X3 xDrive28i	X3 xDrive35i
Variable sport steering	□	□
Dynamic Damping Control	□	□
Performance Control	□	□

M Sport Package (not available with Sport Activity Package)	X3 xDrive28i	X3 xDrive35i
8-speed Sport Automatic transmission with Sport and Manual shift modes and steering wheel-mounted paddle shifters		◆/■
8-way power adjustable front sport seats with adjustable back bolsters, 2-way manual thigh support, 2-way manual headrests and driver-seat and mirror memory	◆/■	◆/■
3-spoke leather-wrapped multi-function M sport steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ⁵	■	◆/■
Star Spoke (Style 368M) 18 x 8.0 light alloy wheels, 245/50 run-flat ⁶ all-season tires	■	
Double Spoke (Style 369M) 19 x 8.5 light alloy wheels, 245/45 run-flat ⁶ all-season tires ⁷		■
High-gloss shadowline roof rails	■	■
High-gloss shadowline trim	■	■
Chrome tailpipe finishers	■	●
Anthracite headliner	◆/■	◆/■
M door sills and M footrest	■	■

Premium Sound Package	X3 xDrive28i	X3 xDrive35i
Premium sound system with 16 upgraded speakers, AM/FM stereo/CD/MP3 audio, DSP (Digital Sound Processor), 600-watt digital amplifier with vehicle-speed-sensitive equalization, Surround mode and auxiliary audio input adapter compatible with portable music players	△	△
Sirius Satellite Radio with one-year subscription (for additional information, please visit your authorized BMW center)	○/△	○/△

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Sport Activity Package (not available with M Sport Package)	X3 xDrive28i	X3 xDrive35i
8-speed Sport Automatic transmission with Sport and Manual shift modes and steering wheel-mounted paddle shifters		◆/▣
8-way power adjustable front sport seats with adjustable back bolsters, 2-way manual thigh support, 2-way manual headrests and driver-seat and mirror memory	◆	◆
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ⁸	◆	●
Double Spoke (Style 309) 19 x 8.5 light alloy wheels, 245/45 run-flat ⁹ all-season tires ¹⁰		◆
V Spoke (Style 307) 18 x 8.0 light alloy wheels, 245/50 run-flat ⁹ all-season tires	◆	
Anthracite headliner	◆/▣	◆/▣
X-Line exterior trim package	◆	◆
Aluminum roof rails	○/◆	○/◆

Cold Weather Package	X3 xDrive28i	X3 xDrive35i
Heated front seats	○/★	○/★
Rear-seat backrests with 40/20/40 split	★	★
Heated steering wheel	★	★

Cold Weather Package II	X3 xDrive28i	X3 xDrive35i
Heated rear seats	▣	▣
Retractable headlight washer system	▣	▣

Technology Package (requires Premium Package)	X3 xDrive28i	X3 xDrive35i
Park Distance Control (PDC), front and rear	○/■	○/■
Hard-drive-based Navigation system with voice feedback and Voice command system; includes Real Time Traffic Information, Online Information Services, and BMW Assist™ with extended Bluetooth and USB functionality	○/■	○/■
Rear-view Camera with Top View (video of road alongside doors, taken by cameras in exterior mirrors)	■	■
BMW Assist Safety Plan includes four years of Automatic Collision Notification, Emergency Request, Enhanced Roadside Assistance, Door Unlock, Stolen Vehicle Recovery, Customer Relations, TeleService, Mobile Office features ¹¹ ; MyInfo lets you send business locations and street addresses directly to your BMW and Navigation system (for complete details, visit bmwassist.com)	○/■	○/■

Convenience Package	X3 xDrive28i	X3 xDrive35i
Xenon Adaptive Headlights with auto-leveling, and LED Corona headlight-rings	○/☆	●
Adaptive Light Control with LED Adaptive Brakelights	○/☆	●
Comfort Access keyless entry with multi-function remote control	○/☆	○/◇
Power tailgate	○/☆	○/◇
Rear manual side-window sunshades	○/☆	◇

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