2014 BMW 5 Series Sedan

528i 528i xDrive The Ultimate Driving Machine®



THE 5 SERIES SEDAN. STANDARD AND OPTIONAL EQUIPMENT.

BMW EfficientDynamics Less emissions. More driving pleasure.

Performance and efficiency	528i	528i xDrive	550i	550i xDrive
2.0-liter BMW TwinPower Turbo inline 4-cylinder, 16-valve 240-hp engine; combines a twin-scroll turbocharger with variable valve control (Double-VANOS and Valvetronic) and high-precision direct injection	•	•		
4.4-liter BMW TwinPower Turbo V-8, 32-valve 445-hp engine; combines two turbochargers with variable valve control (Double-VANOS and Valvetronic) and high-precision direct injection			•	•
Direct ignition system with knock control	•	•	•	•
Electronically controlled engine cooling (map cooling)	•	•	•	•
Auto Start-Stop function	•	•	•	•
Brake Energy Regeneration system	•	•	•	•
Driving Dynamics Control with ECO PRO mode	•	•	•	•
8-speed STEPTRONIC automatic transmission with Sport and Manual shift modes and Adaptive Transmission Control (ATC)	•	•		
8-speed Sport Automatic transmission with Sport and Manual shift modes and steering wheel-mounted paddle shifters (528i and 528i xDrive require Luxury Line, Modern Line or M Sport)	0	0	٠	•

Handling, ride and braking	528i	528i xDrive	550i	550i xDrive
Twin-tube gas-pressure shock absorbers	•	•	•	•
4-wheel ventilated anti-lock disc brakes (ABS) with composite front rotors and Dynamic Brake Control (DBC), and brake-pad wear indicators	•	•	•	•
Vehicle-speed-sensitive variable-assist (Servotronic), variable-ratio power steering	•	•	•	•
Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features; with Dynamic Traction Control (DTC)	•	•	•	•
Adaptive Drive with Dynamic Damper Control and Active Roll Stabilization			0	0
Integral Active Steering with Servotronic power assist	0		0	
Increased top-speed limiter (requires performance tires)	0	0	0	0
xDrive all-wheel-drive system		•		•
Hill Descent Control		•		•

Exterior and aerodynamics	528i	528i xDrive	550i	550i xDrive
V Spoke (Style 236) 17 x 8.0 light alloy wheels; 225/55 rear run-flat ¹ all-season tires ²	٠	•		
V Spoke (Style 328) 18 x 8.0 light alloy wheels; 245/45 rear run-flat ¹ all-season tires ²			•	•
Multi Spoke (Style 454) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ²	0	0		
Multi Spoke (Style 455) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			0	0
Turbine (Style 452) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ²	0	0		
Turbine (Style 453) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			0	0
Double Spoke (Style 613M) light alloy wheels, 18 x 8.0 front, 18 x 9.0 rear; 245/45 front, 275/40 rear run-flat ¹ performance tires ^{2, 3} (requires M Sport; includes increased top-speed limiter)	0	0		
Double Spoke (Style 613M) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ² (requires M Sport)	0	0		
Double Spoke (Style 351M) light alloy wheels, 19 x 8.5 front, 19 x 9.0 rear; 245/40 front, 275/35 rear run-flat ¹ performance tires ^{2, 3} (requires M Sport; includes increased top-speed limiter)			0	0
Double Spoke (Style 351M) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ² (requires M Sport)			0	0
V Spoke (Style 349) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			0	0
Xenon Adaptive Headlights with dynamic auto-leveling, LED Corona headlight-rings and Cornering Lights	•	•	•	•
Full LED headlights	0	0	0	0
Front LED foglights	0	0	0	0
Retractable, high-intensity headlight washers	0	0	0	0
Rain-sensing windshield wipers with adjustable speed	•	•	•	•
Power adjustable, heated, folding, body-color side-view mirrors	•	•	•	•
Metallic paint	0	0	٠	•
Aerodynamic kit	0	0	0	0
Shadowline exterior trim	0	0	0	0
Satin Aluminum exterior trim	0	0	0	0

Interior seating and trim	528i	528i xDrive	550i	550i xDrive
10-way power-adjustable driver's and front passenger's seat with 4-way lumbar support, and memory system for driver's seat, steering wheel and outside mirrors	•	•		
20-way power Multi-contour front seats; includes articulated upper backrest, 4-way lumbar support, driver- and passenger-seat memory, Active Head Restraints, and adjustable thigh support (not available with Sensatec)	0	0	•	•
Ventilated front seats	0	0	0	0
Active front seats	0	0	0	0
3-stage heated front seats	0	0	0	0
Heated rear seats	0	0	0	0
Sensatec upholstery	٠	•		
Dakota Leather upholstery	0	0	•	•
Nappa Leather upholstery	0	0	0	0
Extended Merino Leather upholstery (includes front and rear seats, headrests, door upholstery inserts, center console including armrest, instrument panel, seams in contrast stitching)			0	0
Dark Wood interior trim	•	•	•	•
Light Fineline Wood interior trim	0	0	0	0
Anthracite Wood interior trim	0	0	0	0
Dark Pearl interior trim	0	0	0	0
Aluminum Hexagon interior trim	0	0	0	0
BMW Individual interior trims: Dark Red Sycamore Wood or Piano Finish Black	0	0	0	0
BMW Individual wooden inlay for sport steering wheel (not available with heated steering wheel or M Sport; requires BMW Individual interior trim)	0	0	0	0
Ceramic controls with deep black glazed finish	0	0	0	0
Anthracite headliner	0	0	0	0
Anthracite Alcantara headliner			0	0
Alcantara headliner in upholstery color			0	0
Open storage compartments in all doors and front seatback storage	•	•	•	•
Fold-up rear seat center armrest	٠	•	•	•
Split fold-down rear seats	•	•	•	•
BMW Individual door-sill finishers			0	0
Floormats	•	•	•	•

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Sensatec.

Comfort and convenience	528i	528i xDrive	550i	550i xDrive
Engine Start/Stop button with Keyless-go feature	•	•	٠	•
2-way power moonroof with remote, expanded "one-touch" operation, anti-trapping feature, and sliding interior sunshade	•	•	•	•
Power windows with key-off and "one touch" up and down operation both front and rear, anti-trapping feature, opening from remote, and closing from exterior lock	•	•	•	•
Power trunk lid opening and closing	0	0	0	0
2-zone automatic climate control for driver and front passenger	•	•	٠	•
Micro-filter ventilation system with replaceable active-charcoal filters	•	•	٠	•
Automatic tilt-down of passenger's side-view mirror (when car is shifted into reverse gear)	•	•	٠	•
Park Distance Control (front and rear)	0	0	٠	•
Parking Assistant (requires Park Distance Control or Driver Assistance Package)	0		0	
Automatic high beams	0	0	0	0
Heated steering wheel	0	0	0	0
Comfort Access keyless entry with multi-function remote control	0	0	0	0
Automatic-dimming interior rear-view mirror and exterior side-view mirrors	•	•	٠	•
Soft-close automatic door operation	0	0	0	0
Manual rear side-window sunshades and power rear-window sunshade	0	0	0	0
Ambiance lighting	•	•	٠	•
Interior courtesy lights with automatic dimming function	•	•	٠	•
Front map lights and rear reading lights with separate controls for the left and right	•	•	٠	•
Dual front sun visors with illuminated mirrors	•	•	٠	•
Dual cupholders in front and rear	•	•	٠	•
Automatic headlight on/off control	•	•	٠	•
Fully finished trunk with interior and remote trunk release	•	•	٠	•
Power outlet in front passenger's footwell, front center console storage compartment, rear center console, and in trunk	•	•	•	•
Additional 12-V power outlets	•	•	•	•
Concierge Services, including Critical Calling (includes a 3-year subscription)	0	0	0	0
Glove compartment	•	•	•	•

Audio system	528i	528i xDrive	550i	550i xDrive
Anti-theft AM/FM stereo/CD audio system with Auto-Store, FMw diversity antenna system, MP3 capabilities, and 10-speaker, multichannel high-fidelity sound system incorporating an analog amplifier with 180-watt output power. The system includes 3 tweeters, 5 midrange speakers and one central bass speaker located under each front seat	•	•	•	•
Harman Kardon [®] Surround Sound Audio System with vehicle-specific equalizing and powerful 600-watt amplifier; the 16-speaker system includes 6 tweeters, 4 midrange speakers located in the door panels and 2 midrange speakers located under the rear shelf space, 2 bass speakers located under the front seats, 1 midrange center channel speakerand 1 tweeter located in the instrument cluster (not available with Bang & Olufsen [®] High-End Surround Sound System)	0	0	0	0
Bang & Olufsen High-End Surround Sound System featuring Acoustic Lens technology (ALT) and Dirac Dimensions™ technology. Includes 1200 watts of power and 16 active speakers with individual amplifiers, all-aluminum speaker grilles and discreet lighting (not available with Harman Kardon Surround Sound Audio System; 550i and 550i xDrive require Executive Package)	0	0	0	0
HD Radio™ with "multicast" FM station reception	٠	•	•	•
Satellite radio preparation	٠	•	•	•
SiriusXM™ Satellite Radio with 1-year subscription (please visit your authorized BMW center for details on services and equipment)	0	0	0	0
Rear-seat entertainment with 2 x 9.2" screens (not available with Sensatec)	0	0	0	0

Instrumentation and controls	528i	528i xDrive	550i	550i xDrive
3-spoke leather-wrapped multi-function steering wheel with controls for audio system, cruise control, and Bluetooth® wireless communication for hands-free mobile phone ⁴	•	•		
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ⁴	0	0	•	•
3-spoke leather-wrapped multi-function M sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ⁴	0	0	0	0
Bluetooth wireless technology for hands-free calling (with Bluetooth compatible mobile phone ⁴) and phonebook downloading (please visit your authorized BMW center for details on standard and optional services)	•	•	•	•
Electronic analog speedometer and tachometer	•	•	•	•
iDrive system with on-board computer and touchpad Controller, and 8 programmable memory buttons	•	•	•	•
Condition-Based Service display with additional functions accessible through iDrive system	•	•	•	•
Expanded Check Control vehicle monitor system	•	•	•	•
Tire Pressure Monitor	٠	•	٠	•
Rear-window defroster	•	•	•	•
Speed Limit Info	0	0	0	0
Active Driving Assistant includes Lane Departure Warning, ⁵ Forward Collision Warning, Pedestrian Warning and City Collision Mitigation	0	0	0	0
Active Cruise Control (ACC) with Stop & Go ⁶ and Active Driving Assistant	0	0	0	0
BMW Navigation system with high-resolution screen; 3-D maps; 200 GB hard drive with 20 GB storage for audio files; voice feedback and Voice command system	•	•	•	•
BMW Apps	٠	•	•	•
BMW Online with MyInfo (includes a 3-year subscription)	•	•	•	•
Advanced Real Time Traffic Information (includes a 3-year subscription)	•	•	٠	•
BMW TeleService (includes a 10-year subscription)	•	•	•	•
Enhanced USB, Bluetooth including Audio Streaming, and Mobile Office features, ⁷ plus Smartphone Integration; Message Dictation available with optional 3rd-party subscription	•	•	•	•
Black Panel Display	•	•	•	•
Head-up Display (HUD)	0	0	0	0
Instrument cluster with extended contents	0	0	0	0
Night Vision with Pedestrian Detection (Night Vision performance is limited by rain, fog, humidity and other weather conditions; requires Cold Weather Package)	0	0	0	0
Integrated 3-button Universal garage-door opener	٠	•	٠	•
Rear-view Camera (requires Park Distance Control)	0	0	٠	•
Side- and Top-view Cameras include Top View (video of road alongside doors, taken by cameras in exterior mirrors) and Side View (video of traffic approaching vehicle from the side, taken by cameras in front bumper); images displayed on the Control Display	0	0	0	0

Safety and security	528i	528i xDrive	550i	550i xDrive
BMW's Advanced Safety System for integrated deployment of passive and active safety features	•	•	•	•
Driver's and passenger's front airbag supplemental restraint system (SRS) with advanced technology: dual-threshold, dual-stage deployment; and front-passenger seat sensors designed to prevent unnecessary airbag deployment	٠	•	•	•
3-point safety belts with force limiters and head restraints at all seating positions	•	•	•	•
Active Head Restraints for driver and front passenger	•	•	•	•
Front- and rear-seat Head Protection System (HPS)	•	•	٠	•
Front-seat side-impact airbags	٠	•	•	•
Acoustic safety-belt warning	٠	•	٠	•
Front safety belts with automatic pretensioners	•	•	٠	•
LATCH attachments for child-restraint safety installation	•	•	٠	•
Interlocking door anchoring system to help protect against door intrusion in side impacts	٠	•	•	•
Crash sensor that activates Battery Safety Terminal disconnect of alternator, fuel pump and starter from battery; automatically unlocks doors, and turns on hazard and interior lights	•	•	•	•
Anti-theft alarm system with keyhead remote operation and interior motion detector	•	•	٠	•
Remote keyless entry security alarm system with selective unlocking and double-lock feature (programmed at your authorized BMW center), remote trunk opening, interior motion detector, and panic feature	•	•	•	•
Adaptive Brakelights	•	•	٠	•
BMW Assist eCall™ includes Emergency Request (SOS button) and Automatic Collision Notification (includes a 10-year subscription)	•	•	•	•
BMW Remote Services includes Stolen Vehicle Recovery, Remote Door Unlock and My BMW Remote app (includes a 10-year subscription)	•	•	•	•
Active Blind Spot Detection	0	0	0	0

BMW Services	528i	528i xDrive	550i	550i xDrive
BMW Ultimate Service® (for complete details on BMW Ultimate Service, visit bmwusa.com/ultimateservice)	•	•	•	•
4-year/50,000-mile New Vehicle/SAV Limited Warranty	•	•	•	•
12-year Rust Perforation Limited Warranty	•	•	•	•
4-year/Unlimited Mileage Roadside Assistance Program	•	•	•	•

Luxury Line	528i	528i xDrive	550i	550i xDrive
Multi Spoke (Style 454) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ²	\$	☆		
Multi Spoke (Style 455) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			\overleftrightarrow	\$
Dakota or Nappa Leather upholstery	$\stackrel{\wedge}{\sim}$	☆	☆	\$
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth [®] wireless communication for hands-free mobile phone ⁴	$\stackrel{\wedge}{\sim}$	☆	•	•
Anthracite Wood interior trim	\$	☆	\$	\$
Dark Wood interior trim	0	0	0	0
Front LED foglights	\$	☆	☆	\$

Modern Line	528i	528i xDrive	550i	550i xDrive
Turbine (Style 452) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ²		\$		
Turbine (Style 453) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			\$	\$
Dakota or Nappa Leather upholstery	\$	\$	\$	\$
3-spoke leather-wrapped multi-function sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ⁴	Δ	${\leftrightarrow}$	•	•
Satin Aluminum exterior trim	\$	\$	\$	\$
Dark Pearl interior trim	$\stackrel{\scriptstyle \wedge}{\sim}$	\$	\$	\$
Dark Wood or Light Fineline Wood interior trim	0	0	0	0
Front LED foglights	☆	☆	\overleftrightarrow	☆

M Sport	528i	528i xDrive	550i	550i xDrive
Double Spoke (Style 613M) light alloy wheels, 18 x 8.0 front, 18 x 9.0 rear; 245/45 front, 275/40 rear run-flat ¹ performance tires ³ (includes increased top-speed limiter)	$\overrightarrow{\mathbf{x}}$	0		
Double Spoke (Style 613M) 18 x 8.0 light alloy wheels; 245/45 run-flat ¹ all-season tires ²	0	\$		
Double Spoke (Style 351M) light alloy wheels, 19 x 8.5 front, 19 x 9.0 rear; 245/40 front, 275/35 rear run-flat ¹ performance tires ³ (includes increased top-speed limiter)			☆	0
Double Spoke (Style 351M) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			0	☆
Aerodynamic kit	☆	☆	\$	\overleftrightarrow
Shadowline exterior trim	☆	☆	\$	\overleftrightarrow
Front LED foglights	☆	☆	\$	\overleftrightarrow
Aluminum Hexagon interior trim	☆	☆	☆	☆
Dark Wood, Anthracite Wood, or Light Fineline Wood interior trim	0	0	0	0
Dakota or Nappa Leather upholstery	☆	☆	\$	☆
3-spoke leather-wrapped multi-function M sport steering wheel with controls for audio system, cruise control, and Bluetooth wireless communication for hands-free mobile phone ⁴	\$	$\overset{\wedge}{\sim}$	☆	\$
Anthracite headliner	☆	☆	☆	☆

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Sensatec.

☆ Included in LineO Optional in LineStandard

Cold Weather Package (not available with Sensatec)	528i	528i xDrive	550i	550i xDrive
Heated steering wheel	*	*	*	*
3-stage heated front seats	*	*	*	*
Heated rear seats	*	*	*	*
Retractable, high-intensity headlight washers	*	*	*	*

Driver Assistance Package	528i	528i xDrive	550i	550i xDrive
Rear-view Camera	*	*		
Park Distance Control (front and rear)	*	*		
Head-up Display (HUD)	*	*		
Instrument cluster with extended contents	*	*		

Driver Assistance Plus (requires Driver Assistance Package)	528i	528i xDrive	550i	550i xDrive
Active Blind Spot Detection	*	*	*	*
Active Driving Assistant (includes Lane Departure Warning, ⁵ Forward Collision Warning, Pedestrian Warning and City Collision Mitigation)	*	*	*	*
Side- and Top-view Cameras include Top View (video of road alongside doors, taken by cameras in exterior mirrors) and Side View (video of traffic approaching vehicle from the side, taken by cameras in front bumper); images displayed on the Control Display	*	*	*	*
Speed Limit Info	*	*	*	*

Dynamic Handling Package	528i	528i xDrive	550i	550i xDrive	
Adaptive Drive with Dynamic Damper Control and Active Roll Stabilization			*	*	

Executive Package	528i	528i xDrive	550i	550i xDrive
Power trunk lid opening and closing			*	*
Comfort Access keyless entry with multi-function remote control			*	*
Soft-close automatic door operation			*	*
Ceramic controls with deep black glazed finish			*	*
Head-up Display (HUD)			*	*
SiriusXM™ Satellite Radio with 1-year subscription (please visit your authorized BMW center for details on services and equipment)			*	*
Harman Kardon [®] Surround Sound Audio System with vehicle-specific equalizing and powerful 600-watt amplifier; the 16-speaker system includes 6 tweeters, 4 midrange speakers located in the door panels and 2 midrange speakers located under the rear shelf space, 2 bass speakers located under the front seats, 1 midrange center channel speakerand 1 tweeter located in the instrument cluster (not available with Bang & Olufsen [®] High-End Surround Sound System)			*	*
Instrument cluster with extended contents			*	*

BMW Individual Composition Package	528i	528i xDrive	550i	550i xDrive
V Spoke (Style 349) 19 x 8.5 light alloy wheels; 245/40 run-flat ¹ all-season tires ²			*	
Shadowline exterior trim			*	*
Satin Aluminum exterior trim			0	0
Anthracite Alcantara headliner			*	*
Alcantara headliner in upholstery color			*	*
BMW Individual door-sill finishers			*	*
BMW Individual interior trims: Dark Red Sycamore Wood or Piano Finish Black			*	*
Extended Merino Leather upholstery (includes front and rear seats, headrests, door upholstery inserts, center console including armrest, instrument panel, seams in contrast stitching)			*	*

Lighting Package	528i	528i xDrive	550i	550i xDrive
Full LED Lights	*	*	*	*
Automatic high beams	*	*	*	*

Luxury Seating Package	528i	528i xDrive	550i	550i xDrive
20-way power Multi-contour front seats; includes articulated upper backrest, 4-way lumbar support, driver- and passenger-seat memory, Active Head Restraints, and adjustable thigh support (not available with Sensatec)	*	*	•	•
Ventilated front seats	*	*	*	*
Active front seats	*	*	*	*

Premium Package	528i	528i xDrive	550i	550i xDrive
Power trunk lid opening and closing	*	*		
Comfort Access keyless entry with multi-function remote control	*	*		
SiriusXM™ Satellite Radio with 1-year subscription (please visit your authorized BMW center for details on services and equipment)	*	*		
Dakota Leather upholstery	*	*		

Leather upholstery: Leather on all seating surfaces; other components may be Leather or Sensatec.

★ Included in PackageO Optional in Package● Standard

- ¹ Run-flat tires do not come equipped with a spare wheel and tire.
- ² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.
- ³ Performance tires are not recommended for driving in ice and snow conditions.
 ⁴ Check for a list of BMW-tested mobile phones at your authorized BMW center or bmwusa.com/bluetooth.
- ⁵ Requires clearly definable lane markings that are not obscured by rain, snow, etc. Lane Departure Warning feature is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.
- ⁶ Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle. After evaluating the road, traffic and visibility conditions, the driver must decide whether and how the system is used.
- ⁷ Not all mobile phones are compatible with Mobile Office, and some compatible phones support a limited number of Mobile Office functions. For the complete list of compatible mobile phones and the details regarding which Mobile Office functions are supported by each phone, please visit bmwusa.com/bluetooth.